

# 16 DAYS OF ACTIVISM REPORT

2022

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## ABBREVIATION

ACRWC	Africa Convention of the Rights and the Welfare of the Child
AFTFGM	Association for Termination of FGM
AU	African Union
CEDAW	Convention on the Elimination of All Forms of Discrimination against Women
CRC	Convention on the Rights of the Child
CSOs	Civil Society Organizations
DPs	Development Partners
ED	Executive Director
FGM	Female Genital Mutilation
GBV	Gender Based Violence
LHRC	Legal and Human Right Centre
LMA	Law of Marriage Act
LSF	Legal Service Facility
MDAs	Ministries, Departments, and Agencies
MDGs	Millennium Development Goals
MKUKI	Mtandao wa Kupinga Ukatili wa Kijinsia
MoCLA	Ministry of Constitution and Legal Affairs
MoHCDGEC	Ministry of Health, Community Development, Gender, Elderly and Children
MP	Member of Parliament
NGOs	Non-Governmental Organization
NPA-WAWC	National Plan of Action to End Violence Against Women and Children in Tanzania
RITA	Registration, Insolvency and Trusteeship Agency
SDG	Sustainable Development Goals
SOSPA	Sexual Offences Special Provisions Act
TAMWA	Tanzania Women's Media Association
TAWJA	Tanzania Women Judges Association
TLS	Tanganyika Law Society
UDHR	Universal Declaration of Human Rights
UN	United Nations
URT	United Republic of Tanzania
VAC	Violence against Children
VAW	Violence against Women
VAWC	Violence against Women and Children
WEO	Ward Executive Officers
WiLDAF	Women in Law & Development in Africa
WLAC	Women's Legal Aid Centre



## ACKNOWLEDGMENT

On behalf of MKUKI coalition we would like to acknowledge our sincere gratitude to all development partners and stakeholders who in either way participated in preparation until the end of 16 Days GBV campaign of 2022.

We would also like to acknowledge the Ministry of Health Community Development Gender, Women, Children and Special group (MHCDGWCSG) for their sincere support and guidance throughout the 16 days preparation and during the entire GBV campaign.

Also, our special gratitude goes to the embassy of Denmark and Netherlands for their financial and technical support which made the 16 days of activism campaign successful. We also send a note of appreciation to the Embassies of Ireland, Finland, and Belgium for their continued support to the campaign.

To our UN partners, UN Women, UNFPA and ILO, we truly value your technical and financial support throughout the entire campaign period.

WiLDAF would like to extend sincere appreciation to our partners Legal Service Facility (LSF), USAID, Save the Children (through SIDA CSOs Strengthening Program) and Mennonite Economic Development Associates (MEDA) for their continued support in this campaign.

Last but not least we extend our sincere gratitude to all local activists who volunteered their valuable time and efforts in this campaign and their commendable works transforming grassroots communities.

## EXECUTIVE SUMMARY

16 Days campaign of Activism against Gender Based Violence (GBV) is an annual international campaign that starts on 25 November every year, its an International Day for the Elimination of Violence against Women around the World. It was introduced by activists at the inaugural Women's Global Leadership Institute in 1991 and continues to be coordinated each year by the Center for Women's Global Leadership until today. It is used as a strategy by individuals and organizations around the world to call for the prevention and elimination of violence against women, girls and now children's too.

In Tanzania, Women in Law and Development in Africa (WiLDAF) started marking the 16 Days Campaign in 1996. later on, in 2003, WiLDAF partnered with the Government to commemorate the 16 Days Campaign to Raise Awareness about the effect of GBV. The GBV MKUKI Coalition under the coordination of WILDFAF took lead in organizing and hosting a series of activities as part of the campaign against GBV and liaised with several other organizations under the sponsorships of key Development partners in making the events meaningful.

In every year the campaign has been taking various themes to meet emerging and trending challenges. Driven by alarming rates of femicide in the country in 2022, the theme was 'Every Life Matters: End Femicide and Violence Against Women and Children'. This theme sought to promote actions across all levels from strengthening legislation and policy to mindset transformation so societies embrace equality and build safer communities for all.

This year's campaign has brought immerse in success across different levels. The campaign has been able to directly reach 18,307 (7,570 females and 10,737 males) through different activities organized to commemorate the campaign. Moreover, the 2022 campaign has reached more than 25 million citizens with advocacy messages through media and social media platforms. With a wide number of people reached, the campaign has also been able to influence commitments from the Government to implement effective measures to eliminate violence against women and children in the country



## INTRODUCTION

### BACKGROUND

From 25th November to 10th December 2022, Tanzania joined other countries in the world to commemorate the 16 Days of Activism Campaign Against Gender Based Violence. launched by the Centre for Women's Global Leadership (CWGL) and feminists from around the world at the first Women's Global Leadership Institute in 1991, has been used worldwide to call for the elimination of gender-based violence (GBV).



In Tanzania, WiLDAF and GBV MKUKI Coalition have been the central point of coordinating the campaign since 1996. From such period to 2022, the campaign has proved effective in mobilizing actors across all sectors and cadres towards concerted efforts to eliminate GBV.

Alarmed by the increasing rates of femicide, theme for the 2022 campaign was 'The 2022 campaign was built up from the lessons and achievements gathered in the previous campaign and in alignment with this year's global theme 'UNiTE! Activism to End Violence against Women & Girls', which sought to recognize the key role of women's rights movements in preventing and eliminating VAWG whilst at the same time seeking to mobilize more people to show solidarity and support to end VAWG at a time when we are facing a pushback against women's rights.

From this perspective, GBV MKUKI Coalition in collaboration with the Ministry of Community Development, Gender, Women and Special Groups; developed country theme 'Every Life Matters: End Femicide and Violence Against Women and Children', seeking to promote actions across all sectors and actors to eliminate alarming rates of femicide in the country.

For a period of 16 days, different activities were held throughout the country from grassroot level to national level. The campaign has continued to transform to become the biggest movement to end GBV in the country. This report provides a synopsis of the campaign highlighting the impact in transforming communities and influencing actions to increase protection of women and girls across all levels.



## OBJECTIVES OF THE 2022 CAMPAIGN

Recognizing the multifaceted nature of the GBV, every year GBV MKUKI Coalition members select areas to focus on and bring real change to the lives of women and girls. With the 2022 national theme in mind, the following were key specific objectives of the 2022 campaign;

1. Advocate for the strengthening of protection mechanisms to prevent and eliminate violence, harassment, threats, intimidation and discrimination against women human rights defenders and women's rights advocates/activists in line with international standards; With a particular focus on the enactment of GBV law in line with Southern Africa Development Cooperation (SADC) model law, review of the Law of Marriage Act and Review of National Plan of Action to End Violence Against Women and Children (NPA-VAWC).
2. Promote the leadership of women and girls in their diversity and their meaningful participation in political, policy making and decision-making spaces.
3. Amplify the voices of feminist women's movements in their diversity working to prevent and eliminate violence against women and girls across the country.
4. Invite everyone to be an activist in preventing Violence against women and girls through taking a stand publicly, wearing the color orange, engaging in activities and events to raise awareness of VAWG in their local communities, and joining women's rights movements and activists.

## OVERVIEW OF THE CAMPAIGN ACTIVITIES AND IMPACT IMPACT AT A GLANCE

The 2022 campaign brought immense success across different levels. The campaign was able to directly reach **288,751 people, (104,938 Female, 70,125 Male, 9,006 PWD, 94,145 Children, and 10,537 youth)** through different activities commemorated during the campaign.

Moreover, the 2022 campaign reached more than **25 million citizens** with advocacy messages through media and social media platforms. With wide number of people reached, the campaign was also able to influence commitments from the Government to implement effective measures to eliminate violence against women and children in the country. For instance, during the national launch of the campaign, Honorable Dorothy Gwajima was quoted reiterating the Government commitment to roll out second National Plan of Action to Violence Against Women and Children to effectively address VAWC.

Moreover, Honorable Gwajima promised more reforms to protect women and children's rights. Glancing upon overall programming, it is evident that the campaign has begun the desired shift from awareness to action.

This year successes are attributed to effective strategies designed to put communities and grassroots activism at the center of the 2022 campaign. From FIFA World Cup community shows to community dialogues at Bodaboda stands, markets and school the campaign has successfully inspired grassroots movements to end GBV (including those run by male champions).

It is important to recognize and appreciate two members of GBV MKUKI Coalition; Salama Foundation and WAJIKI who were ready to share their strategies on male engagement through FIFA World Cup public shows and Bodaboda and public transport drivers engagements respectively.







## **Launching the campaign with commitments for actions and reforms**

The national launch of the campaign (which was held on 25th November 2022) featured reiteration of commitments from the Government, Development Partners and Civil Societies to increase actions and support reforms to better address GBV in the country.

Speaking at the event, the Guest of Honor, Honorable Dorothy Gwajima (Minister for Community Development, Gender, Women and Special Groups) expressed the intention of the ministry to implement actions that effectively address GBV in the country. Honorable Gwajima promised to expedite, the on-going review of the NPA-VAWC. She further spoke on ensuring that all stakeholders take part in the development process so the plan becomes stakeholders owned and effective to address GBV. Honorable Gwajima also spoke on inclusion of persons with disabilities; Stating that, the plan will not be signed unless their issues are well articulated and addressed within the plan.

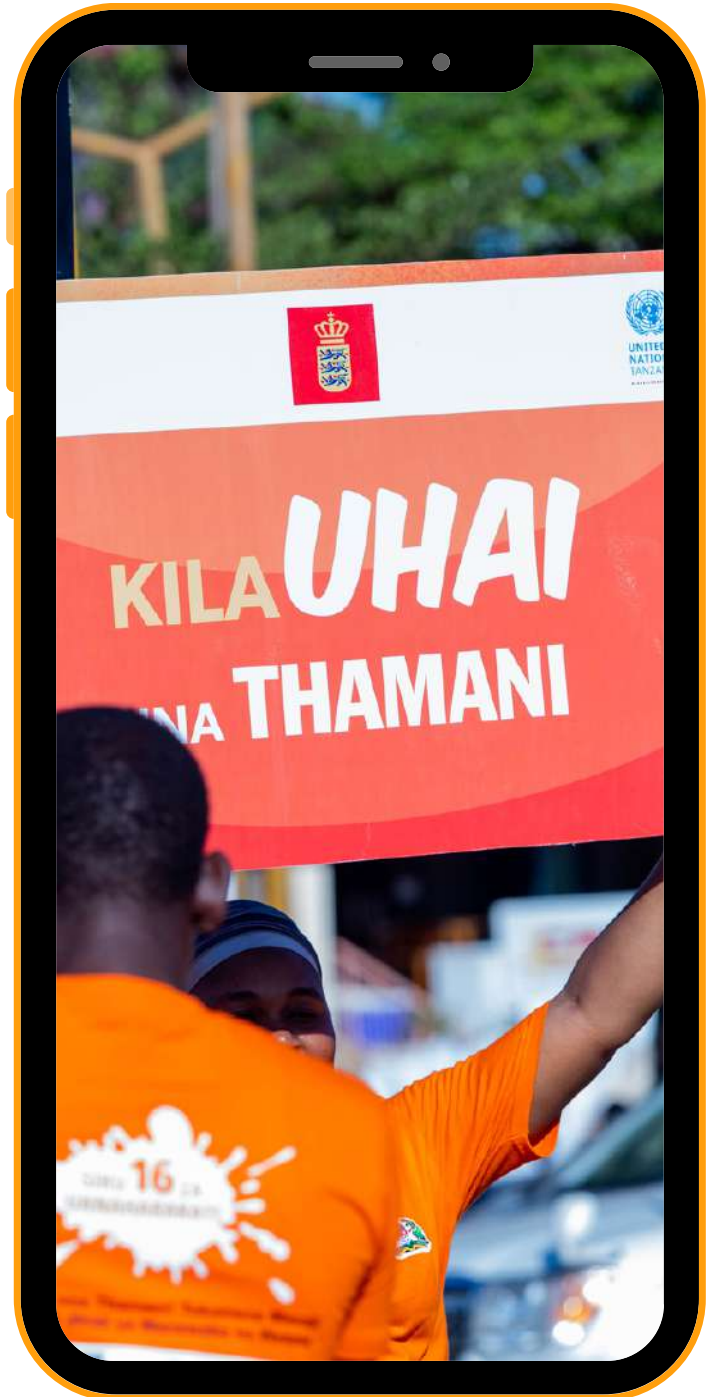
Honorable Gwajima also called on collaborations amongst stakeholders to bring synergy, complementarity and unified force in ending GBV. She further promised to keep working with SUMAUJATA, GBV MKUKI Coalition and others. Honorable Gwajima further insisted on the need of innovation and involvement of community members at grass root level in order to have a permanent solution on ending GBV.

Speaking at the event were also Development Partners including; Ambassadors from Embassies of Denmark, Ireland and Finland; and United Nations Resident Coordinator. They all reiterated their countries' and UN agencies' commitment to continue working with the Government of Tanzania and Civil Societies to strengthen strategies to eliminate GBV. Right Honorable Ambassador Denmark, Amb. Mette Nørgaard Dissing-Spandet from the Royal Danish Embassy further spoke on the need to invest in child upbringing to ensure boys are prepared to become better men and build safer generations for all.

Delivering her remarks on behalf of the Legal Services Facility, Advocate Lulu Ng'wanakilala spoke on the importance to ensure victims of violence access justice. She further called on the amendment of laws that perpetuate violence such as the Law of Marriage Act and Customary Laws of Inheritance.

Stressing on Advocate Ng'wanakilala's point, WiLDAF Board Chairperson Dr. Monica Magoke Mhoja mentioned that, these laws deny women and girls their rights to safety, access to property and participation in development activities for their wellbeing and societal advancement. Dr. Magoke further called for the following strategic actions for being GBV MKUKI Coalition campaign asks;

1. Finalization of the new NPA-VAWC that consider inclusivity of all diverse groups including PWDs
2. Finalization of gender policy which reviewal process has taken years and yet to materialize
3. Review of the Law of Marriage Act
4. Abolish application of Customary Laws of Inheritance in probate matters
5. Review Political Parties Act and National Elections Act to provide more conducive legal frameworks for women participation in leadership positions
6. Enactment of comprehensive GBV
7. Increase availability of data for informed programming
8. Featured in the launching was also, peacefully rally comprised of students, civil societies and activists with messages on ending GBV and creating safer places for all.



## **ANTI – GBV CARAVAN TO INSPIRE GRASSROOT ACTIVISM TO END GBV**

In efforts to bring the campaign closer to communities and inspire grassroots activism, GBV MKUKI Coalition organized Anti-GBV Caravan being part of commemorating the campaign. The Anti-GBV Caravan visited and held community dialogues in 7 regions namely; Pwani, Morogoro, Singida, Shinyanga, Geita, Mara and Arusha enriching targeted communities with messages on GBV and promoting community activism in partnership with local leaders who formed integral parts of the caravan.

The Anti-GBV caravan community dialogues targeted women and youth in markets, public transport (daladala) stations, Motorcyclists (bodaboda) and tricycle (bajaji) points. These are areas that lead to violent incidences in public domain requiring special attention. Also, given the number of people motorcyclists interact with every day, making them champions for gender equality has multiplier effects towards eliminating violence in the private domain as well.

Additionally, the anti-GBV campaign benefited from the presence of the world cup event. Since it is common for many people in Tanzania, especially men, to gather to watch football matches, WiLDAF thought that football booths can be used to provide football fans with education before the start every match and during halftimes. This avenue helped the campaign team to reach many men who are not involved in entrepreneurial activities in the market places or at transportation ranks already mentioned.

Successfully, the campaign reached a total of visited 6 markets and one (1) bus station, fifty-one (51) bodaboda, bajaji and bicycle ranks, and three (3) football match viewing booths. In these settings, the following groups were reached for community dialogue: (i) Entrepreneurs who do small businesses in the markets (ii) Drivers of various vehicles (trucks carrying sand, buses, and private cars, bodabodas, bicycles and bicycles) (iii) Men in football viewing halls/booths (World Cup) The said groups thus enabled the campaign to reach a total of 15,198 people (9487 male adults, 5465 women and 246 children).

The Anti-GBV caravan also included the provision of legal aid services whereby it is on record that more than 420 citizens benefited. The legal aid services and community dialogues have been helpful to level out GBV cases and challenges affecting particular communities. For example, while in one of the regions, a girl came forward to tell her ordeal of having been raped three times and no action had been taken. The victim has now been connected with local women's rights organizations, social welfare officers and police, and gender and children desks for support and actions to ensure she recovers and the perpetrator is held accountable.

Anti-GBV caravan has become vital in forming local activism to end GBV. The team amassed promises and commitments from local leaders and male champions (motorcyclists) to make the agenda permanent and strengthen their mechanisms to address the problem. WiLDAF and GBV MKUKI Coalition members across regions reached shall work to ensure that, such commitments materialize and GBV is eliminated.



## SHULE SALAMA TOUR TO BUILD SAFER LEARNING ENVIRONMENT FOR ALL



Running parallel to Anti-GBV caravan (which focused on community) was Shule Salama Tour aimed at influencing action to build safer learning environment for all. The Shule Salama Tour visited eleven (11) schools (of which seven (7) were primary and four (4) were secondary reaching more a total of 4482 students (2175 male and 2307) in 7 regions of Pwani, Morogoro, Singida, Shinyanga, Geita, Mara and Arusha. Reached students have been empowered to understand the concepts, reporting mechanisms and become champions for gender equality and eliminating GBV in collaborations with teachers and parents. Also, the program has enabled establishment of eleven (11) “Shule Salama clubs” i.e Safe School Clubs with a total of 274 champions (120 males and 154 females) who will join GBV MKUKI Coalition and the government of the United Republic of Tanzania’s efforts in the fight against GBV in primary and secondary schools. WiLDAF and GBV MKUKI Coalition members at the respective areas are endeavoring to support these clubs making them active, effective and sustainable throughout the year.

Featured in the Shule Salama Tour was also student arts competitions to promote the use of students’ talents for peer education. With talent shows, debates and dialogues students were given opportunity to speak and say their experiences on GBV. Further, these methodologies empowered students to identify and speak channels which they feel safe to make reports such as to teachers, village chairperson and others. WiLDAF and GBV MKUKI Coalition will continue working with schools reached to strengthen capacity of identified reporting channels as well as bringing closer more effective reporting and supporting points such and police gender and children desks, women’s rights organizations and the 116 child abuse helpline.

Table 1, provides a summary of the benefited population during the community dialogue.

S/N	Region	Schools	Male	Female	Total
1.	Pwani	Tumbi Primary School	131	141	272
2.	Morogoro	School Mwembesongo Secondary	408	363	771
3.	Singida	Kindai Primary School	947	1025	1972
4.	Shinyanga	Old Shinyanga Secondary School	108	122	230
5.	Geita	Katoro Secondary School	81	80	161
6.	Mara	Mapinduzi Primary School	201	233	434
7.	Arusha	Ngarenaro Secondary Schools	299	343	642
	Total		2175	2307	4482

**Swahili Verse:**

*Ukatili kijinsia kamwe sio mila zetu*

*Ukatili sio dili, katika dunia yetu,  
Tuishi kwa maadili, kutunza utu wetu,  
tusijitoe akili, kuwakatili wenzetu,  
ukatili wa kijinsia kamwe si mila zetu.  
Nchi yetu Tanzania twakataa katu katu  
Tusije angamia kwa kukatili wenzetu,  
Ukatili kijinsia kamwe si mila zetu.  
Kuwanyanyasa wenzetu, kwa kigezo cha jinsia,  
Twapoteza utu wetu kwa kuwa maharamia,  
Tujifunze wenzetu Imani kujiwekea, Ukatili  
kijinsia kamwe si mila zetu.*

*Tukiona ukatili twapaswa kukemea  
Na tutue elimu kwa makatili wanaoonea,  
Tuwaambie Askari jela kuwapeleka  
Ukatili kijinsia kamwe si mila zetu*

*Sasa nimewaelewa, elimu mliyonipa  
Siendi tena kulewa, nitabaki hapahapa,  
Ukatili hukataliwa kama mlivyosema hapa,  
Ukatili kijinsia kamwe sio mila zetu.*

**Literary translation**

*Gender Based Violence is never our tradition*

*Cruelty is not a deal, in our world,  
Let's live morally, take care of our personality,  
let's not lose our minds, kill our fellows.  
In our country, Tanzania, we strongly reject it,  
Let us not perish by cruelty to our fellows, Gender  
Based Violence is never our culture.*

*Harassing our peers, on the basis of gender, We  
lost our humanity by becoming pirates Let's  
learn to keep faith for ourselves; Gender Based  
Violence is never our culture.*

*If we see cruelty, we should denounce it,  
Let us educate the oppressors,  
Tell the Police to take them to jail  
Gender Based Violence is never our culture.*

*Now I understand, the education you gave me  
I'm not going to get drunk anymore, I'll stay here,  
Cruelty is rejected as you said, Gender Based  
Violence is never our culture.*



Notwithstanding achievements reached, the program concluded that the problem of GBV in primary and secondary schools in Tanzania remains a major challenge that requires joint efforts of government and various stakeholders to eradicate it. Again, the campaign team noted that there are some challenges that hold back the efforts devised to end GBV. These setbacks include threats issued to victims of GBV act and/or their respective whistleblowers, bribery, weakness of the law (especially Penal Code Law number 16, section 169 A which does not criminalize a person who attempts to commit FGM), and the lack of anti-GBV agenda in the village meetings, among others.

Students and pupil thus recommended that WiLDAF and other institutions dedicated in defending human rights should make frequent visits to schools to provide education and build students' and pupils' confidence so that victims of GBV report or evade GBV acts. They further recommend that teachers and parents should follow the punishment procedure as given by the government. They further opine that the government should enact a strict law that will criminalize all those who commit or attempt to commit acts of GBV such as FGM, among others.

## MEDIA AND SOCIAL MEDIA

Media and social media played vital role in GBV activism campaign 2022 through introducing different ways of addressing GBV to the community and informing the public on the activities carried throughout the campaign period. Different online Links were created to increase awareness to social media users. For example Launch

Video:

[https://youtu.be/ZiXF7iP\\_LGo](https://youtu.be/ZiXF7iP_LGo),<https://www.facebook.com/WiLDAFTz>,  
<https://www.twitter.com/WiLDAFTz>,<https://www.instagram.com/WiLDAFTz>,  
<https://www.twitter.com/16DaysTanzania>,  
<https://www.instagram.com/16DaysTanzania>

The social media campaign for the 2022 campaign had four main approaches namely:

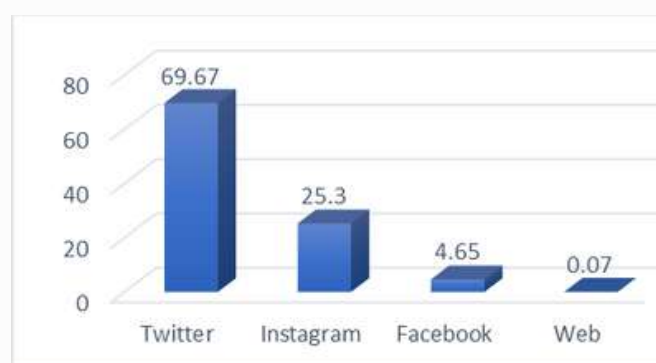
- Twibbonize Social Media Challenge that challenged individuals to share a picture with the 2022 campaign to raise awareness and call for an end of GBV
- Posting various content (pictures and videos) on 16 Days of Activism, WiLDAF and MKUKI partners' dedicated pages.
- Engaging prominent social media influencers.
- Running sessions on the Elimika Wikiendi

Twitter platform.

The campaign hashtag was #PingaUkatiliOkoaMaisha which means to raise awareness on to end femicide and violence in the country and highlight measures to be taken to prevent it. The campaign also aimed at covering commemoration events from various regions from MKUKI partners.

The campaign reached 25.97 million people on social media. There were over 336,000 interactions and 2,901 mentions. Days with the most spikes were: Anti GBV Champions date December 8th which reached 14.18 million users.

Major sources of traffic for the campaign were Twitter (69.67%), Instagram (25.3%), Facebook (4.65%) and Web (0.07%)







## ANTI-GBV AWARDS TO HONOR 16 EXTRAORDINARY CHAMPIONS

For three years in a row the commemoration has hosted Anti-GBV awards to honor and recognize 16 champions of change. These are individuals with extraordinary work and contributions in ending GBV at the grassroots levels. Their works features high level of innovation, dedication and passion in bringing real change to the lives of women and girls.

This year awards took a lengthy three months process of voting and vetting. The process was culminated on 8th December 2022, at Cardinal Rugambwa Hall in Dar es Salaam, with award handing ceremony to 16 champions of change.

The 16 individuals that emerged champions after an extensive voting and vetting process were;



### MESHA PIUS SINGOLYO

Mesha Pius Singolyo, community development officer and anti-child marriage activist from Ngorongoro districts. Mesha mobilizes resources to provide financial support that helps girls from poor families to go to school and avoid being forced into child marriages. Recognizing the risk of early marriages that teen mothers face, Mesha has included them in her program. Her work provides support to return to private school while ensuring their children are well-taken care at the child daycare center.

### MODESTA JOSEPH

Modesta Joseph is a remarkable young woman who established the 'Our Voices against Harassment' (OVAH) Organization to protect children and women from violence, abuse, and harassment. She advocates for young women's economic rights as a means of combating Gender-Based Violence and Sexual Harassment.



### HONORATHA RAYMOND NASUWA - CHAMPION IN ENDING FGM

Honoratha Raymond, champion leading the fight to end FGM in regions of Arusha and Kilimanjaro. She grew up in a society that practiced FGM and witnessed the sufferings of her colleagues. After completing her university studies, Honoratha was determined to go back and work to change her community. She has helped and rescued many girls by fearlessly engaging in community change activities and providing 24 hours response and



## SHEIKH ABDALLAH SHEIZA - RELIGIOUS LEADER CHAMPION

Sheikh Abdallah, religious leader champion leading the fight to end GBV in Bumbuli community. Prominent in his community, Sheikh Abdallah is widely known for using his platforms to educate adherents on the evils of GBV. Sheikh Abdallah, bases his preachers from the holy scriptures which he says teaches on ethics and values which calls for respect for rights to safety for all. For him, men are at the centre of all the issues related to Gender-Based Violence so he ensures that men are also engaged in transforming their toxic masculinities.



## ABDUL LUTUNGU- ARTIST CHAMPION IN ENDING GBV

Abdul Lutungu, also known as 'Raider,' is a Dar es Salaam-based young artist from Mbezi Ubungo Municipality. With an increase in GBV incidents in Tanzania Abdul was motivated to find a way he can contribute towards addressing the challenge. So, through his pen, he wrote songs such as TUMLINDE MTOTO WA KIKE with specific messages of protecting a girl child from Discrimination, and violence and empowering them to achieve their careers by ensuring equal opportunities. He also wrote MAPENZI SINEMA, a song that intended to send a message to the community about domestic Violence. He uses his social media platforms and live performances to sensitize communities to Gender-Based Violence.



## JAMES YUSTA - CHAMPION FOR CHILD RIGHTS

James Yusta is a survivor of Child Abuse and Neglect as he was thrown away by her mother a piece of a box. He was found by Yuster (A mother who raised her until he was 7 when she passed away. After his adoptive mother died, James was kidnapped by her relatives and thrown in the forest in Mererani tied with a rope. 7 days later he was found by two Maasai who took him to the hospital and because his mouth was tied for all 7 days, James is facing difficulties to speak until today. After One year of leaving with the Maasai saviors, James started his life in the streets until 2012 when he met the Late Ruge Mutahaba who started to capacitate him to be the champion we are celebrating today. Since then, James has established the James Foundation which works towards rescuing children from the street and giving them second chances. He has established collaboration with the government where the majority of the children are referred to children's rehabilitation centres.



## ZAITUNI NJOVU - CHAMPION USING INNOVATION IN ENDING GBV

Zaituni Njovu is the executive director of the Zaina Foundation an organization that uses innovation to promote women's rights and end Gender Based Violence. Zaina uses her expertise to advocate for the safe use of the internet by women and girls to reduce their vulnerability to online harassment. Through her organization, Zaituni capacitates women on issues such as digital security by using different innovative tools that they can use to reduce their vulnerability in using the internet and exposing their private information to the public.

Zaina works with different women groups such as entrepreneurs, Politicians, through the created internet links that women can access information and training from all over the Country. So, through this, she has managed to create a database of women with capacities on using the internet safely.





## VERINE KITOMARY - JOURNALIST CHAMPION IN ENDING GBV

For Averine Kitomary, being a journalist entails more than just being able to deliver news; it entails being able to deliver an impact. Averine Kitomari, a public health investigative journalist, exemplifies this. Eveline has used her industry and journalism skills to write articles and follow stories that explain how violence against children affects the nation's future.

## IMANI HENRICK LUVANGA - CHAMPION IN ENDING ONLINE GBV

Imani Henrick Luvanga Imani Henrick Luvanga is a journalist by profession who produces online content on issues around Gender Based Violence in Tanzania. She gives a conscious voice to the communities by publishing different articles to sensitize communities on what to be done after being subjected to Gender-Based Violence. Imani has developed an interest in online Gender-Based Violence to fill the gap that is left by journalists on online security for women and children.

Apart from sensitizing online communities, Imani also engages with the survivors of online harassment to ensure that they receive required counselling services to reduce further harm. She has also managed to establish a podcast which is known as Digit with Imani which conducts dialogues with different experts, perpetrators and survivors of online Gender-Based Violence.



## LIGHTNES BAYO - CHAMPION IN ENDING GBV AGAINST DOMESTIC

Mrs. Lightness Bayo, a girls' rights activist in the northern pastoralist's societies. Having witnessed many girls dropping from school and being transported to urban areas for domestic work and sex work, Lightness established a vocational training center that provides skills to girls and young women as a way of giving them multiple options in their lives. She has extended the training to recruit teen mothers and further established daycare for children whose mothers have joined the training centre.



## KHEIR MOHAMMED SIMAI- CHAMPION IN ENDING GBV AGAINST PERSONS WITH DISABILITIES

Kheir is a health worker who has dedicated his life to assisting people with disabilities, ensuring their voices are heard, and ensuring access to health services and facilities. His interest in assisting people with disabilities began when he was a teenager and witnessed her mother teaching in a school for special needs students with hearing impairments, propelling him to begin learning sign language. After graduating from medical school and having worked in the field, Kheir witnessed the challenges facing PWDs to access health services. He advocated colleges and universities in Zanzibar that provide health education to at least incorporate sign language in communication skill courses. And now he is assisting to tutor the session in some colleges and universities.



## VICKY KIMARO - SEXUAL AND REPRODUCTIVE HEALTH RIGHTS CHAMPION

Vicky Kimaro is a remarkable feminist who brings to light unnoticed Sexual and Reproductive Health Rights (SRHR) violations. Vicky has a journalism background and uses her expertise to identify different Sexual Reproductive Health issues in the community through story documentation and Article publishing. Vicky is happy to see people are being rescued from SRHR challenges following her story documentation and call for journalists to also be interested in SRH as many women and adolescents are losing lives for lack of proper information on SRHR.



## MZEE GERHUIDA GEGASA SHILIMBU - TRADITION LEADER CHAMPION

Gerehuida Shilimbu is an Isenyi Ward-Mara Region traditional leader, supporter, and women's rights activist. With his voice, he uses his influence to change mind-sets in communities so that women and girls are respected and protected from violence. He initiates conversations in his community about issues such as Gender Based Violence, patriarchy, FGM, Child Marriage, and Discrimination against Women through community meetings.





## MSAFIRI MARIAM - GBV CHAMPION AGAINST CHILD ABUSE

Msafiri Mariam, a remarkable and brave feminist, has devoted his life to defending children from all types of abuse and violence in Kigogo suburbs. He can easily be mistaken for a police officer due to his dedication to preventing Child abuse in his community. He volunteers all his time to rescue children from abuse; never at once does he complain about money or the financial constraints that come with his work. He has rescued an uncountable number of girls and boys after being defiled and sodomized. He further uses his time to educate communities around him and teach them techniques that they will use to identify Child Abuse, and where and how to report them. He provides his phone number to all the communities he sensitizes and builds trust where the majority of community members call him to report incidents of Child Abuse.

## SALAMA KIKUDO - GBV CHAMPION FOR YOUNG WOMEN'S ECONOMIC RIGHTS

Salama Kikudo is a remarkable young woman who believes that economic justice is the key to women's emancipation and the elimination of violence against women and children. She chose to create an organization named "Hope for Young Girls" to provide girls hope and economic empowerment after witnessing women and girls drop out of school as a result of early pregnancies while growing up. In Kilosa District Council's Kidete Ward, she has given more than 120 out-of-school girls the power to exercise their social and economic rights. In Handeni, Tanga through Hope 4 Young girls she supported 20 with tailoring training and handed over their own tailoring machines which they are using to generate income to support them and their families. .



## MS FAUSTINA URASSA - GBV CHAMPION SURVIVOR WITH AN IMPACT

Faustina Urassa from Kilimanjaro region rose from discrimination and abuse to become women and disability rights activist. Fausta ordeals started in 2000 when she was involved in an accident which left her disabled. Her fiancé left and she began to experience discrimination and sexually harassed by trusted people in the community such as a religious leader because she could not walk. Fausta couldn't be able to speak about it because she could not be trusted. She started her disability life Journey through hand-tailed tables and bed covers while she was visiting hospitals to inspire other women who were giving up because of their disabilities. This made her to be select among the community change makers that were selected to attend peer education courses in western camp south Africa. Since that training, Faustina has from time-to-time visited hospitals such as KCMC to encourage and sensitize women patients with the same disabilities and challenges. Faustina gas saved many women who thought that they cannot be productive anymore.





## DIALOGUE WITH HIGHER AND MIDDLE LEARNING INSTITUTIONS

The dialogue was held on 6th December 2022 at Milimani Hotel in Njombe region where The District Commissioner from Njombe Town District who was also a youth was the Guest of Honour of the event. Students, Dean of Students and Gender Desks Coordinators from six (6) Higher Learning Institutions including Njombe Institute of Health and Allied Sciences, Mgao Health College, Mzumbe University, Mbeya University of Science and Technology, Moshi Co-operative University and Kilimanjaro Christian Medical University College participated in the dialogue. A total of 119 (51 females, 68 males) participants participated during the session.

The main aim of the project aimed at discussing on the Gender Desks established in Higher Learning Institutions, identify the strength and weaknesses of the guideline and the desks and establishing proper mechanisms of filling the gaps identified. There is a of technical support (Capacity Building) to Members of Gender Desks as most of them are still not aware of Gender Based Violence issues which they are supposed to deal with and Learning Institutions to allocate budget for established desks, the budget will assist in providing awareness sessions to students, staffs and community members nearby the Institutions. More awareness sessions shall be conducted to students in order for them to report GBV issues as currently most of them are still afraid of reporting cases nor giving cooperation as the first witnesses.

The District Commissioner of Njombe Municipal assured that her office is always ready to work with the established desks, whenever they arrange their activities, they can inform her office to collaborate with them in order to end GBV in their society. She also encouraged youth to have self-awareness, put efforts in their studies and report GBV issues to their respective Gender Desks.



## THE CONCLUSION OF THE CAMPAIGN



### Beginning of 365 days to end GBV

As we celebrate the achievements amassed by the campaign, we remain conscious of the remaining journey ahead. GBV MKUKI Coalition members and its secretariat are determined to sustain the movement to become a year long initiative. This was also echoed by Honorable Dorothy Gwajima while speaking at the closing of the campaign event held on 10th December 2022 in Dar es Salaam. Honorable Gwajima expressed her goal and commitment towards zero GBV and remarked the conclusion of 16 Days of Activism marks the beginning of 365 days of intensive work to eliminate the problem. Honorable Gwajima called and invited all stakeholders to take part to ensure all issues that have been raised during the campaign are addressed and every place become safer for women and girls.

Our work in the coming 365 days to end GBV shall focus on finalization of NPA-VAWC, championing review of discriminatory laws, and strengthening prevention and response mechanisms at all level. We shall keep particular focus on grassroot activism to empower communities to develop the own solutions which are innovative and cost effective. We will work to inspire every one in particular youth to take part in the movement.



Hashtag: #PingaUkatiliOkoaMaisha #EndGBV



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